

REMARKS

The instant amendments to the specification correct various typographical errors in the specification. Attached hereto is a marked-up version of the changes made to the specification by the current preliminary amendment. The attached page is captioned: "Version With Markings To Show Changes Made".

The Examiner is invited to contact the below-listed attorney if the Examiner believes that a telephone conference will advance the prosecution of this application.

Respectfully submitted,

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## VERSION WITH MARKINGS TO SHOW CHANGES MADE

### IN THE SPECIFICATION

(Paragraph beginning on page 27, line 11) One skilled in the art will appreciate that the present invention can be used with a number of different methods to assist users in purchasing items and making purchasing decisions. FIG. 11 shows a screen 1100 that may be presented on a computer display, kiosk or some other [something] device. Screen 1100 includes a box 1102 that allows a user to enter a login name, password and network identification to access the user's enhanced content. FIG. 12 shows a screen 1200 that may be presented to a user who is shopping for a new television after accessing the user's enhanced data. The characteristics of a Sony television are displayed in a column 1202 and the characteristics for a Philips Magnavox television are displayed in a column 1204. The user's enhanced data may be retrieved to determine whether the displayed television sets are compatible with the user's other audiovisual equipment. A display box 1206 informs the user that the Sony television is [not] compatible with the user's existing audiovisual equipment and that the Philips Magnavox television is not compatible with the user's existing audiovisual equipment. The screen shown in FIG. 12 may include a hyperlink or other mechanism (not shown) that allows the user to receive a detailed description of why the components are not compatible.